

THE OFFICIAL
MEDIAGIRLS
ON TOUR

Empowering Women In Media.

MEDIA. JOURNALISM. NETWORK. COMMUNITY.



about.

The Media Girls On Tour is a multi-city tour created by **The Blogging Beauties Network** that empowers women in media, journalism, blogging, and press. We provide educational networking through insightful panels that feature notable women in the media industry who uplift and support our agenda to connect and build a powerful community for women around the globe who strive to become successful women in media.

THE OFFICIAL
MEDIA GIRLS
ON TOUR

BLOGGING *beauties*

Meet the beauty and the brains behind the "Media Girls on Tour", **Jelisa Raquel**, who is a pro-blogger, freelance writer, PR aficionado, and award-winning journalist who works can be seen in national publications such as "**Sheen Magazine**" print and online. Since 2005, Jelisa has been illuminating topics on entertainment, music, beauty, and current news in media that has captured the views of thousands. The "Media Girls on Tour" is the successor to Jelisa's numerous of successful events such as "**The Greek Brunch**", "**Blogging Beauties Tour**", and her PR Firm "**Broadcasting Beauties PR**".

The Blogging Beauties Network is changing the world of blogging for the millennial entrepreneur through guiding how to create a successful blog for business, entertainment, or careers to increase your visibility, website traffic, social following, and overall brand.

beauty.



target.

DEMOGRAPHICS

FEMALE
76%

MALE
24%

white
19%

african
american
65%

other
6%

hispanic
10%

65%
ENTREPRENEURS

AVG. AGE
22 TO
44
YEARS OLD


ANNUAL HOUSEHOLD INCOME
55K - 65K

88%
INSTAGRAM USERS
85%
SOCIAL MEDIA INFLUENCERS AND USERS




OBTAINED BACHELORS
30%

INTERESTS: The interests of our audience are media, journalism, blogging, public relations, writing, fashion, health and beauty, entertainment, music, entrepreneurship, mass media, broadcast, publishing, graphic design, culture, business, marketing, sales, customer engagement, social media, event planning, branding, lifestyle, current news, and art.

SPONSORS & VENDORS

Join the beauties behind some of entertainments most sought after publications, newsrooms, blogs, and social platforms by becoming an **MGOT Sponsor or Vendor!**

PARTNER WITH BLOGGING BEAUTIES

PARTNERING WITH THE BLOGGING BEAUTIES NETWORK OFFERS THE OPPORTUNITY TO:

- Support Small Minority Businesses
- Empower and Support Women
- Brand Exclusivity
- Increase Brand Awareness
- Engage with Target Customers Offline
- Grassroots Involvement
- Gain Inclusion in all Event Press
- Performance and Product Placement
- Marketing Visuals

TOUR CITIES

- ▶ CHARLOTTE, NC
- ▶ DETROIT, MI
- ▶ DALLAS, TX
- ▶ NEW YORK, NY
- ▶ CHICAGO, IL
- ▶ LOS ANGELES, LA
- ▶ ATLANTA, GA

PERFORMANCE
OPPORTUNITIES

PRODUCT PLACEMENT
OPPORTUNITIES

MARKETING VISUAL
OPPORTUNITIES

BENEFITS

- 1 Million+ **Social Media Impressions**
- Customized **Brand Event Integration**
- Inclusive of Customized Media **Ad Runs**
- Sheen **Magazine Feature** Included
- Detailed Itemized **List of Funds Allocation**

partner.

BB HAS BEEN FEATURED ON

sheen
MAGAZINE

rollingout

NStyle ATLANTA

All Dat
NOISE.com

TWELVE
MAGAZINE



previous.

PREVIOUS SPONSORS

LYFT
HYPNOTIQ
BOUJAE VODKA
UPSCALE MAGAZINE
SHEEN MAGAZINE
BLACK BRIDE MAGAZINE
AFRICAN PRIDE
BEAUTIFUL TEXTURES
ELLE JOHNSON CO.
BELLA ROSE PASSION
THE CUPCAKE GIRL
SWEET SHOT CUPCAKES
OUI OUI SMOOTH
DELECTABLE DELIGHTS
FABRICATED LOOKS
FAB MOBILE
UDRINKIMAKE
SHOE CRAZY WINE
LYNE COSMETICS
JA'SAI BOUTIQUE
HIGH MAINTENANCE BOUTIQUE
HBCU PRICE NATION

GOLD

PRESENTING SPONSOR

\$18,000

- Listed as Presenting Sponsor for all seven (7) cities
- Inclusion in Event Setup
- Inclusion in All Event Press
- Brand Exclusivity
- Inclusion in Red Carpet [Logo]
- Live Mentions During Event
- Exclusive Magazine Feature
- Social Media Promotion
- Event Tickets and VIP Receptions
- Reserved Table
- Inclusion of a Sponsor
- Representative as an Event Chair or Co-Chair

SILVER

SUPPORTING SPONSOR

\$2,000

- Listed as Sponsor for all seven (7) cities
- Brand Exclusivity
- Inclusion in All Event Press
- Inclusion in Red Carpet [Logo]
- Live Mentions During Event
- Event Tickets and VIP Receptions
- Reserved Table
- Vendor Table

MENTION

HONARABLE MENTION

\$500

- Tickets to the Event in all seven (7) cities
- Inclusion in Red Carpet [Logo]
- Vendor Table

BRONZE

LOVE SPONSOR

\$1,000

- Tickets to the Event in all seven (7) cities
- Inclusion in Red Carpet [Logo]
- Vendor Table
- Inclusion in All Event Press
- Item in VIP Gift Bags

levels.

PERFORMANCE AND PRODUCTS

advertise.

PERFORMANCE LEVEL

\$200 PER STOP

- Includes feature 3-5 Minute Performance
- Live Mentions throughout Event
- Vendor Set Up for Sales & Bookings

GIFT BAG PRODUCT PLACEMENT

\$350 ENTIRE TOUR/\$75 PER STOP

- Items included in VIP Giftbag
- Card & Social Media Promo Inclusion

VENDING TABLE \$175

**JOIN US AS A SPONSOR OR
VENDOR TODAY!**

Get featured on our platform today
and join over 1,400 expected
attendees at the Media Girls on Tour!

Submit your business and logo to
BloggingBeautiesTour@gmail.com.

ALL PAYMENTS ARE SPLIT PAYMENT ELGIBLE.
IN-KIND SPONSORSHIP OPTION OF FOOD AND ALCOHOL

MEDIAGIRLSONTOURDETROIT@EVENTBRITE.COM



@BLOGGINGBEAUTIES
@BROADCASTING_BEAUTY



connect.

THE OFFICIAL
MEDIA GIRLS
ON TOUR

BLOGGING
Beauties